

Shawnda Schroeder: Good Morning, I am Dr. Shawnda Schroeder. I am a Research Assistant Professor at the Center for Rural Health in North Dakota. I also serve as the Principal Investigator for the Rural Health Research Gateway. I have been working in health disparities research for nearly ten years, and have been with the Center for Rural Health for almost six. I currently hold positions leading rural health research, and identifying strategies for research dissemination.

I am here today, with two colleagues to share with you how to use two excellent online rural health resources. Today you will learn about the rural health resources, and research that are freely available through the Rural Health Research Gateway website, and the Rural Health Information Hub, and how to use the information to develop a strong rural health message for decision makers, the public, and others. You will learn about the Dissemination of Rural Health Research Toolkit and identify how to develop strong policy briefs, fact sheets, chartbooks, and more. Dr. David Schmitz, who serves as the current president of the National Rural Health Association will also speak to how he has, and intends to, use both Gateway and RHlhub to develop products and messages that make an impact on the health of rural residents.

I am going to briefly introduce both Dr. Schmitz and Kristine Sande now, and as we go through today's presentations, Dr. Schmitz will interject to share the impact of the resources. At the end of today's presentation, we will open for questions and answers. I will also note that today's webinar is being recorded. The recording will be stored on the Rural Health Research Gateway webpage, and will be sent out through our Research Alerts. You will learn more about these later.

Kristine Sande, Director of the RHlhub, manages the development of the programs' products and services. She also acts as a liaison to the project partners, advisory boards, and stakeholder organizations, as well as the funding agency. She provides strategic leadership, speaks to national audiences, and ensures the integration, coordination, timing, and consistency of project activities, processes, and products.

Dr. David Schmitz is Professor and Chair in the Department of Family and Community Medicine of the University of North Dakota School of Medicine and Health Sciences. Dr. Schmitz is also the current President of the National Rural Health Association. With a combined experience of nearly twenty years in rural practice and teaching residents and students, he recently relocated to North Dakota continuing work in medical education, rural health and workforce research. He is active with both the American Academy of Family Physicians and rural World Organization of National Colleges, Academies and Academic Associations of General Family Physicians (or WONCA), the global association of rural family physicians and generalists.

Thank you everyone for joining us today. Feel free to use the question and answer chat box as well. We will read those at the end of today's presentation.

So I'm going to start us off talking today about how you can prepare a strong rural health message through the Rural Health Research Gateway.

The Rural Health Research Gateway is a website that is intended to provide access to research that is funded through the Federal Office of Rural Health Policy. Our primary aim is to reach diverse audiences in as many platforms as necessary. So we try to make Gateway available for students, policy makers,

other health researchers, rural health providers, and rural health professionals, organizations, and associations.

David did you have anything you'd like to add?

David Schmitz: Thank you. And I'd like to add that I've been in many of these difference roles as I'm sure many in our audience are as well. I've been a student, obviously, but I'd also been a rural health care physician and provider and often times that will actually allow us to lead with opportunities within our rural communities or larger communities also working on issues to help inform policy makers.

Obviously as president of the National Rural Health Association, I can speak to the value of the material we will be covering and the resources in an ongoing way with regard to policy development, whether that be through a professional association or organization focusing on rural health, or simply as a rural health provider on how to be able to have a better context when you are discussing with your local leadership, whether you are working at a clinic, hospital, or community health center and cooperating with perhaps other health researchers.

As an academic really that is where we will see some of the value with the tools discussed today with regard to the ability to educate and have administrative resources that allow us to participate in some similar projects that you'll see discussed today to an example.

Shawnda: Thank you. The other thing I'd mention is that Gateway really does most of our dissemination strategies through our website. One of the things I really want to talk to you about, before we get into the functionality of the website is the functionality of our most popular resources that we have developed.

This would be the "Dissemination of Rural Health Research Toolkit." We developed this toolkit in April of 2015. The primary purpose was to assist researchers and authors with reaching their intended audiences. It really began as a project because the Rural Health Research Gateway disseminates all the research of those Federally-funded Rural Health Research Centers. So we wanted to create a toolkit for them so they'd understand how to produce products that we could then share on Gateway. But then it really became something that a lot of people were requesting. So we developed a more formal toolkit that we could share with all of audiences.

This toolkit really address dissemination products, different writing elements, and different modes of dissemination.

The link is included on this slide but it will also be sent out to you when we send out the alert regarding today's presentation.

The one thing I want to mention about this toolkit before I talk about practical tips on how to disseminate research, is that we really tried to make it as useful as possible and make it really short, brief and concise. So on one page you will have tips on how to create that particular product, whether that be a policy brief, a factsheet, a chartbook. You'll get one page of tips of things to do and things not to do, followed by a one page example. And most importantly the first paragraph of each resource tells you who the intended audience should be. So for instance, if it is a factsheet it will tell you the best audience a factsheet is before and who would really benefit from this type of research product. As I move forward here I'll actually talk about how you can identify the right mode of dissemination.

So starting with topic selection. And by topic selection I do not mean the traditional selection of, am I going to be writing about hospital quality or am I going to be writing about the impact of Medicare Part D. What I'm talking about with your topic selection is you need to figure out what is the overall focus of your writing. Are you actually trying to share research results, are you trying to identify best practices for a community, are you looking to provide an evaluation of a program that is going on? Are you actually just talking about the method of research that you used? Maybe sharing a survey tool that has been really beneficial. Are you looking at sharing lessons learned? Are you advertising or are you making an announcement?

Once you have that then it's really about trying to identify your audience. The one thing I really do want to say about identifying your product based off of your audience is that it is really important if you know ahead of time to include your audience when you are developing your product.

If you know that you are going to be writing a product for rural health clinic administrators, maybe ask them, how do you best consume information? What's most valuable to you? Do you prefer factsheets? If I send it to you will you read it? I think that's a really important in terms of developing your product. Because none of us want to spend hours and days writing something that no one will read. So make sure you know your audience and if it's at all possible, include them in the process from the very beginning so you know what to be researching, what format to be looking at and really what format to write in.

So like I mentioned, engage them in the development of the topic. Really try to identify what they care about. Does the audience care about the method? Or do they really only care about the key findings?

About the bullet, how do they consume information? This is really important component. If you are looking at a group who really looks at social media as their news source, you really have to find out ways to reach that group. If you are trying to reach policy makers who tell you they just don't have time to read your full article. Maybe consider, would they look at a factsheet? And if so, what information do they need when they are read it? Also consider more than one audience, more than one product. What I am trying to make a point of here is that most of our Rural Health Research Centers, as I'll share later, are developing policy briefs. I would say that 98 percent of their research products become a policy brief and that is what we are sharing through the Rural Health Research Gateway. That said, that does not mean that is the only product they will develop. Often times, if they conduct a study they will also write a journal article so peers in their field critique their work or expand their work or really offer them some peer-review. So there is nothing wrong with knowing that you have one particular topic that interests a variety of audiences and then writing it in multiple ways. I know this sounds like a lot more work if you have one issue you want to address and you have to write it in three different formats, but to be completely honest, it is the most effective way to make sure your message is heard.

I can tell you that if you're writing something on national oral health standards and we want our peers to review the method we could write a journal article, but if we want somebody else to really just take away the key facts, who doesn't really know the field, we can do a fact sheet, and maybe David can speak to this a bit more.

David: I think that this is a great example that even though that this is designed for multiple audiences and some of them are doing this for their organization or as a professional, this sort of resource is also very helpful for local education in which case either in your community or state or region, you might actually be adapting something that is either a best practice or an evidence-based outcome regarding

rural health research. Looking at how to reference that in terms of your healthcare setting whether that is Alaska or Alabama. And then being able to communicate to your stakeholders and I think that is something that is universal and this toolkit is really a resource in how to apply that locally or regionally rather than perhaps nationally.

Shawnda: Absolutely, thank you. And to continue to spring forward, time consideration are also important. How much time do they have to read this? And how do you want your information to be used, cited or applied? And this is what Dr. Schmitz just eluded to. If you want it applied to a smaller community and for people to actually use this at a local level, it's probably not best to write a journal article that would be best for others in your field.

Different research products. These are the products that are covered in our toolkit. I say that because these aren't the only research products you can develop, it's not an exhausted list. But this is what we covered in our toolkit. So if you were looking for tips or guidelines for these types of products you could benefit from this toolkit.

Some of the products include a policy brief, a factsheet, a full report or working papers, journal publications, chartbooks, PowerPoint slides, posters, infographic or promotional products.

I'm going to talk a little bit more today about policy briefs and fact sheet because that is what we are asked about the most. However, just a general overview. Full reports and working papers are really long. They usually include a lot of detail about the message. Journal publications are usually written for if, they might be writing about their peers. We also have chartbooks. They are very visual. They are generally quite long. However, there is not a lot of words. It is a lot of images about here is what the data showing us so it may lack analysis but it provides a lot of data which can be helpful for grant writing, for instance, a lot of images about national standards perhaps. PowerPoint slide presentations much like we're doing now, poster presentations, and within that got there are also tips about how to give one and how to speak at what things you should focus on. And then there are infographics. Our rural health research centers have not dived developing a lot of infographics yet however there picking up the popularity and they have been really effective.

An infographic is generally a one-page visual of one particular point of data that is really moving were something that can actually have a big impact on those who are looking at it and that is the way you would use infographics. Those are also really easily shared on social media. And then promotional products which I think is less relevant to this group and the research centers. But as a role of the Rural Health Research Gateway, products inform you about what we would do and that would be like brochures and factsheet.

Now please don't try to read these (slides). This is only meant to give you a visual representation of what this products looks like. So when you open it you'll see one page describing a particular product. It will tell you what the factsheet is, who the appropriate audience for writing the fact sheet, general guidelines, formats, and guidelines. That said, for those of you who are researchers who enjoy research, notice that right after the name of the research product that there's a tiny little number which is really hard for you to see. But what those numbers do is they take you to the citations in the back of the toolkit. So if you are writing a factsheet and these general guidelines and tips aren't enough or you need a little bit more information, we give you the resources so you can go look or go find some information of our own about that particular product. Then as mentioned, following those tips and guidelines you

will have a visual representation of what that product will look like so you can have an idea of how to format your own.

Fact Sheet vs. Policy brief. Now these are just tips taken from the toolkit. This slide is a bit text heavy but I just wanted you to get a feel for the types of tips given in the toolkit but also, while you are on the call today, to give you a couple practical distinction from these two products.

A factsheet is just one page, front and back. You want to use an active voice, use lay terms, don't make it full of technical terms. Don't use percentage points within the text. Generally you want your data points to be visual – charts, graphs. And don't include the details of your study methods. Which I can tell you as a researcher it is really hard to give people our results without explaining how we got to those. But in terms of a fact sheet, it's not important. It's for a lay audiences that you want to take away the key points. They aren't concerned with how you got to the results they just want to know what the results are.

That brings me to my next bullet. They really care about the facts. Definitely put your citations but put them as footnotes and don't let them take away from the message.

David: I think that is just such a great comment in regard to the applicability to the work and as you review other's work it is a way to use this process to develop a fact sheet to be able to interpret your situation and your audience that you are trying to work with and educate. What does this mean to us? What does this mean to our community or what we are representing with regard to a rural healthcare need and how does this apply. And based on good science how can it have a good impact especially with good visual how can it impact an audience across the whole community.

Shawnda: Great, thank you. And then with a policy brief compared to a factsheet is a bit different because it does contain a little bit more content. They are still short and to the point, between 4 to 6 pages. You still want to have jargon-free short paragraphs but here you'll have more subtitles and more content within the product. This might include an introduction, methods, findings, a conclusion and implications. Again, you don't want to use too many statistic within the text. You still want them to be visual. The reason a policy brief is different than a factsheet is that you will include a section about methods but it will be brief. You don't want to waste too much space talking about the process. And the other way it differs is in regards to the implications. Maybe Dr. Schmitz can talk about that a little more.

David: I was just going to comment on that having been a coauthor on policy briefs in the past that this is an opportunity to state what the limitations of your study were and also, not just the implication of your current work but what is the opportunity for further study to be able to expand this are of knowledge. Which has an impact on rural health. So again, I think the key communication around a policy brief actually allows you to distinguish to an audience if this could support ongoing work or if there is going to be more critiquing some of the limitations of the current work.

Shawnda: Thank you. Again, we have the different categories in the different sections of the fact sheet versus the policy brief.

The next slide is what I'll talk to you more about our website. That concludes how to use the products that I have been talking about, fact sheet versus policy briefs. And this discussion is how we talk about every product whether it is a fact sheet or policy brief or chart book. Short to the point will it how to do these products and who your best audiences for these.

Now I want to talk a little bit about how you can use Gateway the website. Once you know the product that you want to produce and you are ready to begin researching your topic you can visit the Rural Health Research Gateway website, as well as the Rural Health Information Hub. I will talk to you about how you would use Gateway. So Gateway is an online resource of rural health research that connects you to our federally funded rural health research and policy Center, all of their reports and publications, and all of their projects that they are currently working on as well as email alerts and all the different rural health research experts and the toolkit I discovered today. This is a screenshot of our homepage for the Rural Health Research Gateway. And the most important functions of our website are really covered in the images at the bottom of the screen.

You have a research centers where you can go to look at all of those who are currently funded by the federal office of rural health policy. I want to state that when you go to that page got you will see a map of all of the different rural health research centers and I just want to stress that while they are located in particular states, this research centers are doing research on a national level and they are not simply looking at how health and rural health is being impacted in their state. So it South Carolina rural health research Center says extensive study on pediatrics and other rural health topics but for the nation and not just for South Carolina.

Our research alerts, this is where you could go to find the top five most recent disseminated rural health research products. We send out a research alert anytime that we have a new policy brief or fact sheet or product from the research centers. And if you just want to see what the last five work on that is where you can go and it is also we can go to join our alerts.

Current projects, this will take you to those that are still being studied so you can see what is of interest currently. And then our products, this is where you'll get those fact sheet, policy briefs contract books and other resources. So I will share with you about that a little bit more.

David: I think this is an excellent idea to be able to sign up for this research alerts so even if in a passive way you are interested in learning more about the work that is being done and how it might apply to your situation with the kind of work that is being done so you can come to the webpage and be able to seek more resources. That is an opportunity to be able to sign-up and to be able to receive those research alerts in your inbox

Shawnda: Excellent. And outside of our research alerts which really are, which are really important resources and it really gives you the most up-to-date topics, our other feature that will help you know about different topics is our upper tab where it says browse research, you can actually get a full list of topics on our website and then determine what you want to look at. So it is everything from quality to health policy. And all of the rural health topics so I just want to show you one page looks when you select that particular topic. This is quality. If you select that topic, it will take you to a page that not only provides for you all of the current projects, all of the past projects that have fact sheet and policy briefs for you to read, but on the right-hand side, you will see additional resources. And Kristine will speak to us a little bit I'm sure but this is where we link to the rural health information hub as well as the flex

monitoring team. The reason we did this is because between those three websites, we do not want you to have to go, if you are already interested in quality for instance, we do not want you to have to go to all these different websites to look at that topic. Want to come to one of our website and you're looking at how this topic fits within rural health, we want you to be able to get to all of those subsequent sites easily and seamlessly. From here, you can see the role health information hub guide and you can go to the topics related to quality as well.

This is what our products page looks like. You will see the five most recent products that have been shared. Here you can see that you can organize them by date, by topic, or by research Center. For the most part users like this function by date so they can see the most recent products that were disseminated. That you can see in this image were both fact sheet or I am sorry, they were both policy briefs within those if you click on them and they have fact sheet to support them, they will also be within that resource. Again, it is no cost so if you click this you will get a policy brief without being asked to submit any information or an email or pay a price, no subscription necessary.

Here are our most recent research alerts. I'm thinking some of you join today's webinar because of a research alert. So you are very well familiar with them. And Dr. Schmitz so to this a little bit already. So if you want to subscribe and have us notify you when there's a new product, this is where you would sign up that said, this does not function like a newsletter. We only send out alerts when there is a new research product. So it could go where there is a month without a research alert and there could be one where there is a week with four of them depending on our office of rural health and research centers are finishing up studies. You cannot really time the research as well as you might like. So that said, if you signed up and you have not had anything recently, it could be just a time when not a lot has been done. They are busy researching still.

This is what a research alert looks like. They are short and to the point. It is the title the product, a short abstract, and then you can click on to go to the resource.

And then finally I just want to touch on our webinar page on our website and how to function, and I wanted to end on this because this is where you will be able to find an archive of today's webinar. It is where you will be able to access any webinars we have held previously or to see when our next webinar might be. Again we do send these out to our research alerts but if you would rather not sign up for the alerts, you can periodically check to this part of her website and see what is coming and what has Artie happened. You will also be able to get PowerPoint from all of those presentations as well. And it links to the research products that the webinar was centered around. So for instance, the policy brief related to rural and urban mortality differences will also fall under the archive of that are.

Before I turn over to Kristine, I need to talk about RHI hub. I just want to ask Dr. Schmitz if you had anything wanted to say before I turn it over to her.

David: Again, I would just reemphasize that if you are interested in learning more about the research projects, the products, and also some of the tools, I think signing up for the research alert is a very convenient way to be introduced to both the subject matter and the topics. And then that may inspire you to also export different areas of the website and discover more of the resources that are available. So thank you very much for the first part of the presentation.

Shawnda: Thank you. And, Kristine, if you would like to take over and invents the sites, I will turn it over to you now.

Kristine: Thanks so much. I appreciate the opportunity to be here today. And share information the about the Rural Health Information Hub. As you know, in developing communications about rural health issues, having quality information is really important. And I think a great resource to do that is the role health information hub or RHHub which also is a website or primarily a website. Also we have the call in service if you want to call in or email us with questions if you're having trouble finding information, we do operate as a national clearinghouse or information portal on rural health issues. So all of our services are free.

And we link primarily to information resources that are free as well. So if you are using our site, know that you will be able to access all of those resources that you are finding. One thing to know about the rural health information hub is that we were formally the rural assistance Center. So some of you may have been familiar with us under that name in the past. The role information hub is located at the University of North Dakota and we also partner with NORCs rural health analysis as well as the policy research Institute. We are funded by the federal office of rural health policy and they are required by statute operate a national clearinghouse for rural health information so that is us and the reason all of these resources are free. And the website is free and available to you because of the funding to the federal office of rural health policy.

So these are kind of the standard things that we always say that the rural health information hub can help you do. Plan, develop, learn, and connect. And I think when communicating around rural health issues, all of these things are very relevant. So to plan, this site can help you find toolkits and program models and other things that provide examples from rural community is also be demonstrate. In terms of developing, you can get information that you need both to provide services as well as develop products and proposals in the easy access to thousands of resources on our site is what helps you do that. Learn, you can gain insight and understanding on the various issues affecting rural America through things like topic guides, timely news, and updates. And then finally connecting, finding others who have passion expertise in rural health issues is really key to that. So finding those experts in your state or on particular topics, RHI hub can help you do that.

David: And if I could just make a brief comment to want to say I really do think that the notation of it being your first stop for these functions in rural health is a very good point. As a user of our RHHub, I have been very impressed in the access to the information being timely and being pertinent to many of the projects and issues that I have been trying to resource or some of the tools that I have used. And I know that Kristine is very familiar that in my role function for example it has been one of my favorite functions over the years. But there really are opportunities to learn about so many different types of information that can apply to your needs as a rural health provider, as a community leader, educator, and administrator in role health or as an advocate is helping to provide information for policy makers or other stakeholders. And so I think thinking of RHI on early and often can very much be fruitful with regard to what you are okay to be able to connect with. I also think the key point of saying it allows us to connect as individuals interested in rural health around the information on RHHub is also key. We talked about health information with regard to rural distribution and how we can disseminate information.

RHIhub is at least for me the first stop with regard to being able to partner with others and looking for the one place I can go for this sort of reliable access.

Kristine: Thanks, Dave. And I think that that is a good point. In terms of being the first stop for role health information and we know that there are so many resources and so many organizations working on rural health and really our goal is to help people find all of those resources and to find those organizations and to be able to make those connections and get that information. And we certainly do not expect to be your only stop for information. But hopefully, we can be that pathway that helps you find it.

And I am just going to briefly cover some of the different sections of the website and what you can find their in terms of information. And each of the sections I will be discussing how you can find 3-D navigation at the top of the homepage at RHIhub.org.

So the RHIhub online library, our staff goes out and searches every day for information, resources, funding opportunities, and the like. And then we index them on our website to help you be able to find them easily. So within the online library, you can browse thousands of resources and opportunities from all kinds of different sources. So you can find things like funding opportunities, news events, organizations, as well as resources which would include things like maps and publications and websites.

And you can find when you are browsing through all of these you can find very specific information. But another thing that you can as you are browsing is maybe where some gaps may exist in terms of funding opportunities and also resources that are available. Within the different sections of the online library, you are able to narrow by geography and topic. So if you want to find health workforce funding opportunities in Alaska you can do that. Or I went to see the national health workforce or I want to see information about oral health and federally qualified health centers, where is that overlap. So you are really able to drill down quite a bit in terms of the information that you are looking for.

And then another section of our website is our topic guides. And we have over 50 topic guides. And they are meant to be an overview of a particular topic. So each topic guide has an introduction that kind of gives that broad overview and frequently asks questions that explain some of the issues pertaining to the topic and particularly in rural communities. So in terms of what topics we cover, we have some healthcare facility types, healthcare access disparities, oral health, workforce issues, we have six or seven different workforce related topic guides, substance abuse, transportation, social determinants of health, just to name a few.

One of our guides that may be of interest to you as you are thinking about messaging around rural health is our finding statistics and data related to rural health topic guide. And this guide is intended to help you locate and fairly and accurately uses statistics and data in order to understand rural health needs in rural urban differences to communicate role health needs and to inform decision-making. So there are a number of items on this guide that I think are particularly useful. There is a list of data sources with rural and or county chattel levels. And Atlas also what topic the data source covers, how easy it is to use, at what geographic level, they give you information, as well as the frequency of updates. There is a short tutorial of using the American factfinder to get Census Bureau stats. Is particular to rural and that is really helpful and I use that pretty much every time I need to go in there and get stats. I review that tutorial to help me make sure that I am doing the right steps with that. The

guide also discusses some of the challenges and limitations of rural data and things to consider when comparing data, particularly rural data.

We also have state pages on the site. And those compile information and resources, particularly to your state. So any of those things that were in our online library, you can find state specific resources on the state page.

And then the Community Health Gateway is a section of our website that is really focused on building the evidence base for rural health interventions. And so when we talk about levels of evidence and building an evidence base, the first thing we need to do is define what those levels of evidence are. So by evidence-based, we mean there is a review study of the approach and a peer-reviewed publication. So we know that that has been tried in different areas or different rural areas and then reviewed. Effective means it was instituted in one place and reported in a peer-reviewed publication. Promising means a formal evaluation conducted, was conducted. And then emerging means there was an anecdotal account.

And I think understanding what is proven to work in a rural setting is important not only to individual communities as they look to replicate successful programs but it is also important for other people who might be working in foundations, state and national organizations, federal or state agencies, as well as others to really inform policy, programs, and the need for further research.

So we have 11 toolkits currently on this site. And those are developed by our partners at the NORC Center for Rural Health Analysis as well as of the University of Minnesota Rural Health Research Center. In each of those toolkits is module-based and walks the process of setting up a program in a community on the particular topic covered. So those modules include things like types of programs, disseminating information about the programs, sustainability, evaluation, so just really those step by steps.

You will see on the screen will be currently have, just a little bit of explanation about the role community health toolkit. That is a general toolkit for instituting a role community health program of any type so just general information about how you can do some of those things, like I mentioned, related to sustainability, evaluation, choosing program models, and that sort of thing.

We are expecting the next toolkit to be about substance abuse and substance abuse prevention and treatment which is really targeted to help rural communities address opioid issues as well as other substance abuse issues.

We have a models and innovation section that features rural projects from around the country. Right now there are over 250 project examples in that database. Each of the project examples tells you a little bit about the program in terms of what is the evidence level, what is -- does the program do and what services and what were the results, what barriers that they run into as they implemented the program? And what are their recommendations for other communities that might try to replicate their particular model.

And then we always list contact person, so there is a real person that you can reach out to and find out more about their program.

Also on the site, you will find tools for success. One of those is economic impact analysis tool. That is a tool that you can use to find what sort of economic impact spending from the grant program might have had on your community.

There is a planning for sustainability tool, developed by the Georgia Health Policy Center. Testing new approaches, it is a section that talks about federal demonstration programs that have rural components.

And then Dr. Schmitz mentioned the “Am I rural?” tool. That is a section that gets a lot of used an interest and you are able to put in a particular address and find out if that address is rural based on definitions of rural so some that might be used for eligibility requirements, and some different federal definitions and then whether it is in shortage area as well. You will get a report that spells out all of that information about the location.

One of the exciting things is that we just added to that report, the frontier and remote definition. So anyone who wanted to find out if they are in a frontier and remote area, that is now available

And then we have our rural health have publications and updates. The RHHub this week is our weekly newsletter that features new products better on our website including rural monitor articles and also new toolkits, topic guides videos, all of those sorts of things. But it also features all of the new things that we have added to our website, for the best of the things that we have added to our website in the last week so that might be new funding opportunities, new documents and resources, so that is I think a valuable way to keep up on what is going on in rural health on a weekly basis. We also host webinars, you can access those and archives of those on the website.

And then we have maps and so we have some state-level maps that show where rural health facilities are in the state. And we also have maps at the national level that shows things like demographic information, poverty income levels, and life expectancy by county, as well as health care facilities in rural areas as well as maps of critical access hospitals and in the nation. Also mention again the resource and referral service so if anybody needs help finding information

That is a quick overview of what you can find on the website. And I would just, we have a team of information specialist that are waiting for your call your email and can help you with that.

I will turn it over to Shawnda again.

David: Kristine, this is David, I might add in as well as you said not the only place to go for this type of information but a great first place to go and so whether you are looking to be able to just interact with the page are struggling and need to have more assistance, really you can find both tools as well as really even connecting on an innovative project with the person doing that kind of project and see how that might of like to rural health work you are doing. I found those out of interactions really helpful but really but the RHHub is really what we call, at the National Rural Health Association and at WONCA, a rural lens do we begin to look with a rural perspective that is in context? What I appreciate about many of these resources that could be a national rural length or to your state in particular. Or to your topic area and then see how that applies throughout many of the different ways of organizing the information. So aptly named RHHub with regard to the good place to start and begin to look from different angles and different respect is in many of these rural health issues.

Shawnda: This is Shawnda, I want to thank Dr. Schmitz and Kristine for sharing and I will ask the operator if there are questions for us at this time.

Operator: Yes, thank you. [Operator instructions] one moment please. >> At this time I am showing no questions coming in at this time.

Shawnda: Thank you so much. I will just wrap up a little bit and give a recap of where you can find this information in case you are looking for it. I do not see any questions and the Q&A box so if anyone has a question continue to call in and operator will let us know if there are any but otherwise thank you for everybody that joined the call. I will say this will be recorded and archived on the Rural Health Research Gateway help which is www.ruralhealthresearch.org. We will also be sending this out in our research alerts. So if you would like to subscribe visit our website and subscribe to those alerts.

Thank you again Kristine, for sharing about the RHlhub and thank you Dr. Schmitz about sharing how to use the resources of anyone else has anything else to share, please go ahead.

Okay, hearing nothing thank you everybody for joining us today. I will look forward to seeing some of you joining our alerts and joining the RHlhub newsletters for thank you all so much and have a great day.

Operator: Thank you, this concludes today's conference. Thank you for participating. You may disconnect at this time.